News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

For Immediate Release Firm's Re October XX, 2007 CPSC Re Release #08-FOR CLEARANCE CPSC Me

Firm's Recall Hotline: (877) 808-8154 CPSC Recall Hotline: (800) 638-2772 CPSC Media Contact: (301) 504-7908

Bicycle Helmets Recalled by Specialized Due to Failing Helmet Standard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at www.cpsc.gov.)

Name of Product: Specialized Bicycle Helmets

Units: About 3,000

Manufacturer: Specialized Bicycles, of Morgan Hill, Calif.

Hazard: The helmets fail testing required under CPSC's safety standard for bicycle helmets.

This can pose a head injury hazard to riders in a fall.

Incidents/Injuries: None reported

Description: This recall involves the Specialized helmets, model 2D. Model "2D" is printed on the sides of the helmet in the rear. The helmets were sold for men and women in matte black, white, silver, blue, pink, and team colors.

Sold by: Specialized through its authorized retailers and online stores between July 2007 and

October 2007 for about \$200.

Manufactured in: China

Remedy: Consumers should stop using the recalled helmet immediately and return it to an Authorized Specialized Retailer to receive a free replacement or a full refund.

Consumer Contact: For additional information, contact Specialized toll-free at (877) 808-8154 between 9 a.m. and 5 p.m. MT Monday through Friday, or visit the company's Web site at www.specialized.com.



The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals – contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270 or visit CPSC's Web site at www.cpsc.gov/talk.html. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.

####